

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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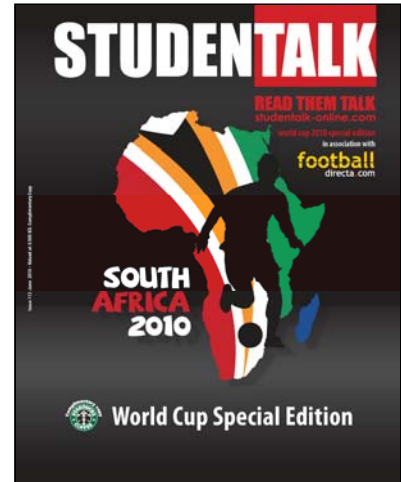
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Official Publication of: None
Established: 2001



MARKET SERVED

STUDENTALK is an English language lifestyle magazine that serves the community of Kuwaiti University students.

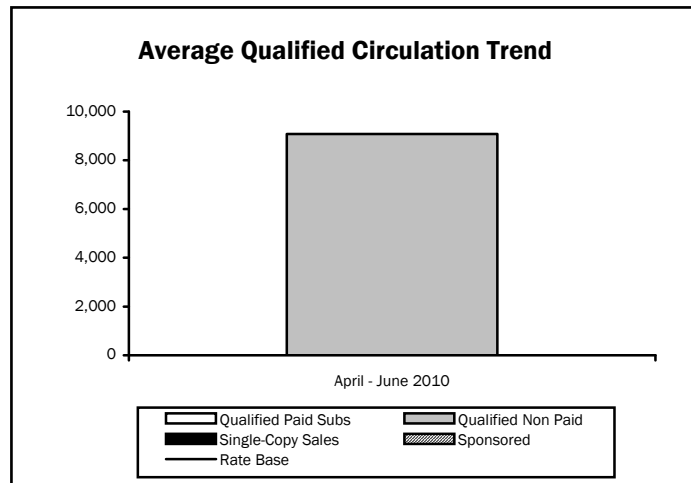
AVERAGE TOTAL QUALIFIED BASED ON 3 ISSUES IN THE PERIOD

| | |
|------------------------------|--------------|
| Total Qualified _____ | 9,080 |
| Average Rate Base _____ | **NC |
| Variance +/- _____ | **NC |
| Percent +/- _____ | **NC |
| Qualified Paid _____ | - |
| Subscriptions _____ | - |
| Sponsored _____ | - |
| Single-Copy Sales _____ | - |
| Qualified Non-Paid _____ | 9,080 |

**NC = None Claimed

PRICE AND FREQUENCY

| | |
|------|---|
| **NC | Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions) |
| 12 | Issues Per Year |
| **NC | All Single-Copy Sales Prices for the Period |



| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD | | | | | | |
|---|----------------|---------|--------------------|--------------|-----------------|--------------|
| | Qualified Paid | | Qualified Non-Paid | | Total Qualified | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individuals _____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | - | - | 9,013 | 99.3 | 9,013 | 99.3 |
| Sponsored Individually Addressed _____ | - | - | - | - | - | - |
| Sponsored Multi-Copy Same Addressee _____ | - | - | - | - | - | - |
| Sub-Total Subscriptions _____ | - | - | 9,013 | 99.3 | 9,013 | 99.3 |
| Single-Copy Sales _____ | - | - | - | - | - | - |
| Sponsored Single-Copy Sales _____ | - | - | - | - | - | - |
| Non-Continuous _____ | - | - | 67 | 0.7 | 67 | 0.7 |
| TOTAL | - | - | 9,013 | 100.0 | 9,013 | 100.0 |

| 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD | | | | | | | |
|--|-------------------|---------------|-------|----------------------|-----------------|-------|-----------------|
| 2010 Issue | Qualified Paid | | | Qualified Non - Paid | | | Total Qualified |
| | Single-Copy Sales | Subscriptions | Total | Continuous | *Non-Continuous | Total | |
| April _____ | - | - | - | 8,666 | 100 | 8,766 | 8,766 |
| May _____ | - | - | - | 9,141 | 100 | 9,241 | 9,241 |
| June _____ | - | - | - | 9,232 | - | 9,232 | 9,232 |

*See Paragraph 8

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

3A. PRICES

PARAGRAPHS 3A AND 3B ARE NOT REQUIRED WHEN THE PAID CIRCULATION

3B. USE OF FREE PROMOTIONAL INCENTIVES

IS LESS THAN 50% OF THE AVERAGE CIRCULATION

| 4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY 2010 | | | | |
|---|-----------------|------------------|----------------|--------------|
| Qualified continuous and single copy sales circulation for this issue is 2.1% or 192 copies above the average of the other 2 issues reported in Paragraph two. | | | | |
| Qualified non-continuous circulation for this issue is 100.0% or 50 copies above the average of the other 2 issues reported in Paragraph two. (See Paragraph 8) | | | | |
| MARKET SERVED | TOTAL QUALIFIED | PERCENT OF TOTAL | NON-CONTINUOUS | CONTINUOUS |
| MULTI-COPY SAME ADDRESSEE* _____ | 9,241 | 100.0 | 100 | 9,141 |
| TOTAL | 9,241 | 100.0 | 100 | 9,141 |

*See Paragraph 8

| 5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CONTINUOUS CIRCULATION FOR ISSUE OF MAY 2010 | | | | | | | |
|--|------------------|---------|---------|--------------------|----------------|-----------------|--------------|
| QUALIFICATION SOURCE | Qualified Within | | | Qualified Non-Paid | Qualified Paid | Total Qualified | Percent |
| | 1 Year | 2 Years | 3 Years | | | | |
| I. Direct Request: _____ | - | - | - | | | - | - |
| II. Request from recipient's company: _____ | - | - | - | | | - | - |
| III. Membership Benefit: _____ | - | - | - | | | - | - |
| IV. Communication from recipient or recipient's company (other than request): _____ | 9,141 | - | - | | | 9,141 | 100.0 |
| V. TOTAL – Sources other than above (listed alphabetically): _____ | - | - | - | | | - | - |
| Rosters and directories _____ | - | - | - | | | - | - |
| Manufacturer's, distributor's, and wholesaler's lists _____ | - | - | - | | | - | - |
| Other sources _____ | - | - | - | | | - | - |
| VI. Single Copy Sales: _____ | - | - | - | | | - | - |
| TOTAL QUALIFIED CIRCULATION | 9,141 | - | - | | | 9,141 | 100.0 |
| PERCENT | 100.0 | - | - | | | 100.0 | |

| 5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-CONTINUOUS CIRCULATION FOR ISSUE OF MAY 2010 | | | | | | | |
|--|------------------|---------|---------|--------------------|----------------|-----------------|--------------|
| QUALIFICATION SOURCE | Qualified Within | | | Qualified Non-Paid | Qualified Paid | Total Qualified | Percent |
| | 1 Year | 2 Years | 3 Years | | | | |
| I. Direct Request: _____ | - | - | - | | | - | - |
| II. Request from recipient's company: _____ | - | - | - | | | - | - |
| III. Membership Benefit: _____ | - | - | - | | | - | - |
| IV. Communication from recipient or recipient's company (other than request): _____ | 100 | - | - | | | 100 | 100.0 |
| V. TOTAL – Sources other than above (listed alphabetically): _____ | - | - | - | | | - | - |
| Rosters and directories _____ | - | - | - | | | - | - |
| Manufacturer's, distributor's, and wholesaler's lists _____ | - | - | - | | | - | - |
| Other sources _____ | - | - | - | | | - | - |
| VI. Single Copy Sales: _____ | - | - | - | | | - | - |
| TOTAL QUALIFIED CIRCULATION | 100 | - | - | | | 100 | 100.0 |
| PERCENT | 100.0 | - | - | | | 100.0 | |

| 6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010 | | | | | | | | |
|---|-------------------|---------------|-------|--------------|----------------|--------------|--------------|------------------|
| Region | PAID | | | NON-PAID | | | Total | Percent of Total |
| | Single Copy Sales | Subscriptions | Total | Continuous | Non-Continuous | Total | | |
| KUWAIT | | | | | | | | |
| Al Ahmadi _____ | - | - | - | 390 | - | 390 | 390 | 4.2 |
| Al Farwaniya _____ | - | - | - | 1,450 | - | 1,450 | 1,450 | 15.7 |
| Hawalli _____ | - | - | - | 3,790 | - | 3,790 | 3,790 | 41.0 |
| The Capital _____ | - | - | - | 3,511 | 100 | 3,611 | 3,611 | 39.1 |
| TOTALS | - | - | - | 9,141 | 100 | 9,241 | 9,241 | 100.0 |

| 7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS | |
|---|---------------------------|
| | Audited Data |
| | April - June 2010* |
| Total Audit Average Qualified: _____ | 9,080 |
| Rate Base (if any): _____ | **NC |
| Rate Base +/-: _____ | **NC |
| Percent +/-: _____ | **NC |
| Qualified Paid | |
| Subscriptions _____ | - |
| Sponsored _____ | - |
| Single-Copy Sales _____ | - |
| Qualified Non-Paid: _____ | 9,080 |
| Post Expire Copies included in Total Qualified Circulation: _____ | **NC |
| Average Annual Order Price: _____ | **NC |

***NOTE: All data through June 2010 is audited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Qualified copies include non-paid Multi-Copy Same Addressee. Multi-Copy Same Addressee copies are delivered to retail, malls and dining outlets across Kuwait. Multi-copy Same Addressee copies are audited only to the point of distribution, not to the end recipient. For non-paid multi-copy same addressee copies, written agreements no more than three years old have been obtained indicating that the recipient at the point of distribution agrees to accept the magazine in bulk for distribution.

AVERAGE NON-QUALIFIED CIRCULATION: 920 COPIES

PARAGRAPH 2 - NON-CONTINUOUS DISTRIBUTION:

100 copies of the April 2010 issue were provided to Global Investment House to be distributed in Kuwait University.

100 copies of the May 2010 issue were provided to Global Investment House to be distributed in Kuwait University.

PARAGRAPH 4:

Multi-Copy Same Addressee copies are delivered to retail, malls and dining outlets across Kuwait.

PARAGRAPH 4 - NON-CONTINUOUS:

The May 2010 issue is 100.0% or 50 copies above the average of the other 2 issues reported in Paragraph two.

We have audited this Initial Audit Report of STUDENTALK. Circulation Statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the data reported based on our audit.

We conducted our audit in accordance with generally accepted audit standards. In our opinion, this audit presents fairly, in all material respects, the circulation claims of STUDENTALK for the period reported.

BPA Worldwide

Shelton, CT

June 25, 2010

TYPE: A

ID Number: S47510J0