

**CONSUMER MAGAZINE CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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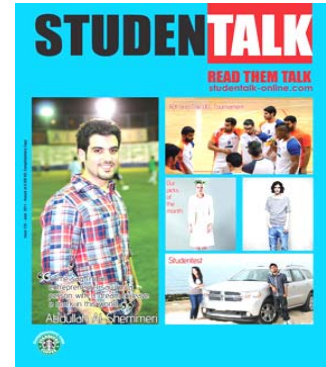


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Official Publication of: None
Established: 2001

MARKET SERVED

Studentalk is an english language lifestyle magazine that serves the community of Kuwaiti University students. Multi-Copy Same Addressee copies are delivered to Universities, retail, malls and dining outlets across Kuwait. Multi-copy Same Addressee copies are audited only to the point of distribution, not to the end recipient. For non-paid multi-copy same addressee copies, written agreements no more than three years old have been obtained indicating that the recipient at the point of distribution agrees to accept the magazine in bulk for distribution.



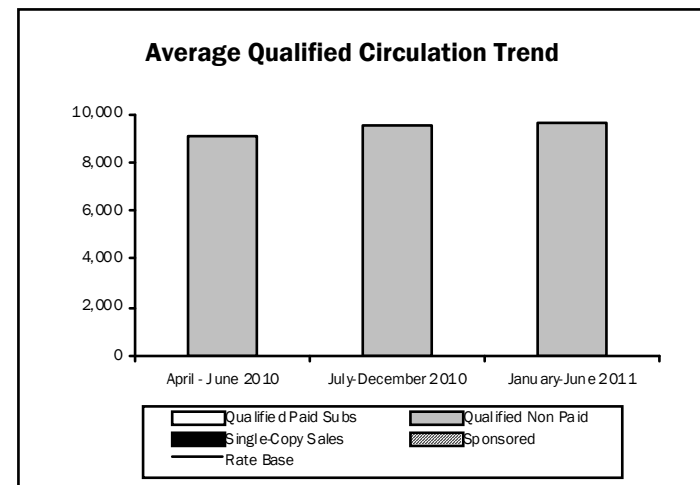
AVERAGE TOTAL QUALIFIED BASED ON 6 ISSUES IN THE PERIOD

Total Qualified _____	9,586
Average Rate Base _____	**NC
Variance +/- _____	**NC
Percent +/- _____	**NC
Qualified Paid _____	-
Subscriptions _____	-
Sponsored _____	-
Single-Copy Sales _____	-
Qualified Non-Paid _____	9,586

**NC = None Claimed

PRICE AND FREQUENCY

**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
11	Issues Per Year
**NC	All Single-Copy Sales Prices for the Period



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
*Multi-Copy Same Addressee _____	-	-	9,586	100.0	9,586	100.0
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	-	-	9,586	100.0	9,586	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	-	-	9,586	100.0	9,586	100.0

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
January _____	9,253
February _____	9,263
March _____	9,349
April _____	9,782
May _____	9,922
June _____	9,947

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY 2011		
This issue is 4.2% or 403 copies above the average of the other 5 issues reported in Paragraph two.		
MARKET SERVED	TOTAL QUALIFIED	PERCENT OF TOTAL
*MULTI-COPY SAME ADDRESSEE _____	9,922	100.0
TOTAL QUALIFIED CIRCULATION	9,922	100.0

*See Additional Data

4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	390	9,532	-	9,922	100.0
V. TOTAL – Sources other than above (listed alphabetically): _____	-	-	-	-	-
Rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	390	9,532	-	9,922	100.0
PERCENT	3.9	96.1	-	100.0	

5. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
Region	Total Qualified	Percent of Total
KUWAIT		
Al Ahmadi _____	443	4.5
Al Farwaniya _____	1,224	12.3
The Capital _____	3,551	35.8
Hawalli _____	4,604	46.4
Mubarak Al Kabeer _____	100	1.0
TOTALS	9,922	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Circulation Claim	Circulation Claim
	April-June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	9,080	9,506	9,586
Rate Base (if any): _____	**NC	**NC	**NC
Rate Base +/-: _____	**NC	**NC	**NC
Percent +/-: _____	**NC	**NC	**NC
Qualified Paid _____			-
Subscriptions _____	-	-	-
Sponsored _____	-	-	-
Single-Copy Sales _____	-	-	-
Qualified Non-Paid: _____	9,080	9,506	9,586
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC

***NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Qualified copies include non-paid Multi-Copy Same Addressee. Multi-Copy Same Addressee copies are delivered to retail, malls and dining outlets across Kuwait. Multi-copy Same Addressee copies are audited only to the point of distribution, not to the end recipient. For non-paid multi-copy same addressee copies, written agreements no more than three years old have been obtained indicating that the recipient at the point of distribution agrees to accept the magazine in bulk for distribution.

All qualified circulation conforms to the Market Served and Method of Distribution, as reported. Copies are distributed to individuals on a continuous basis (at least three consecutive months) and non-continuous (up to three months service). Continuous and non-continuous circulation are reported separately throughout this report.

AVERAGE NON-QUALIFIED CIRCULATION: 0 COPIES

PARAGRAPH 1 & 3:

Multi-copy Same Addressee copies are delivered to Universities, retail, malls, and dining outlets across Kuwait.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 11, 2011
Zeina Mokaddam, General Manager	Country	Kuwait
Ragheed Al Ani, Production & Circulation Manager	City	Salmiya
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 11, 2011
IMPORTANT NOTE:	Type	CPJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	S475P0J1